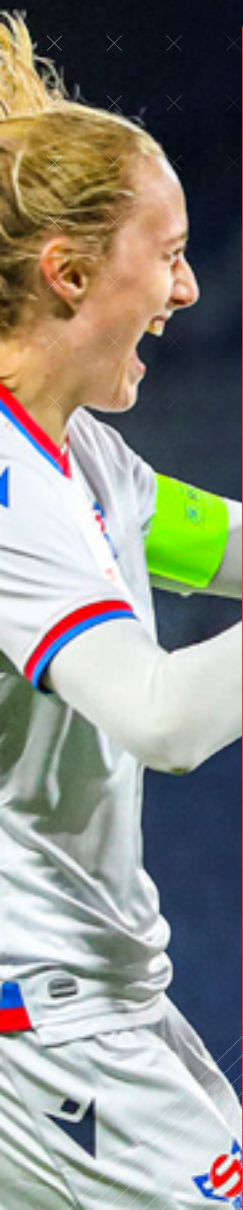




GET IN THE GAME

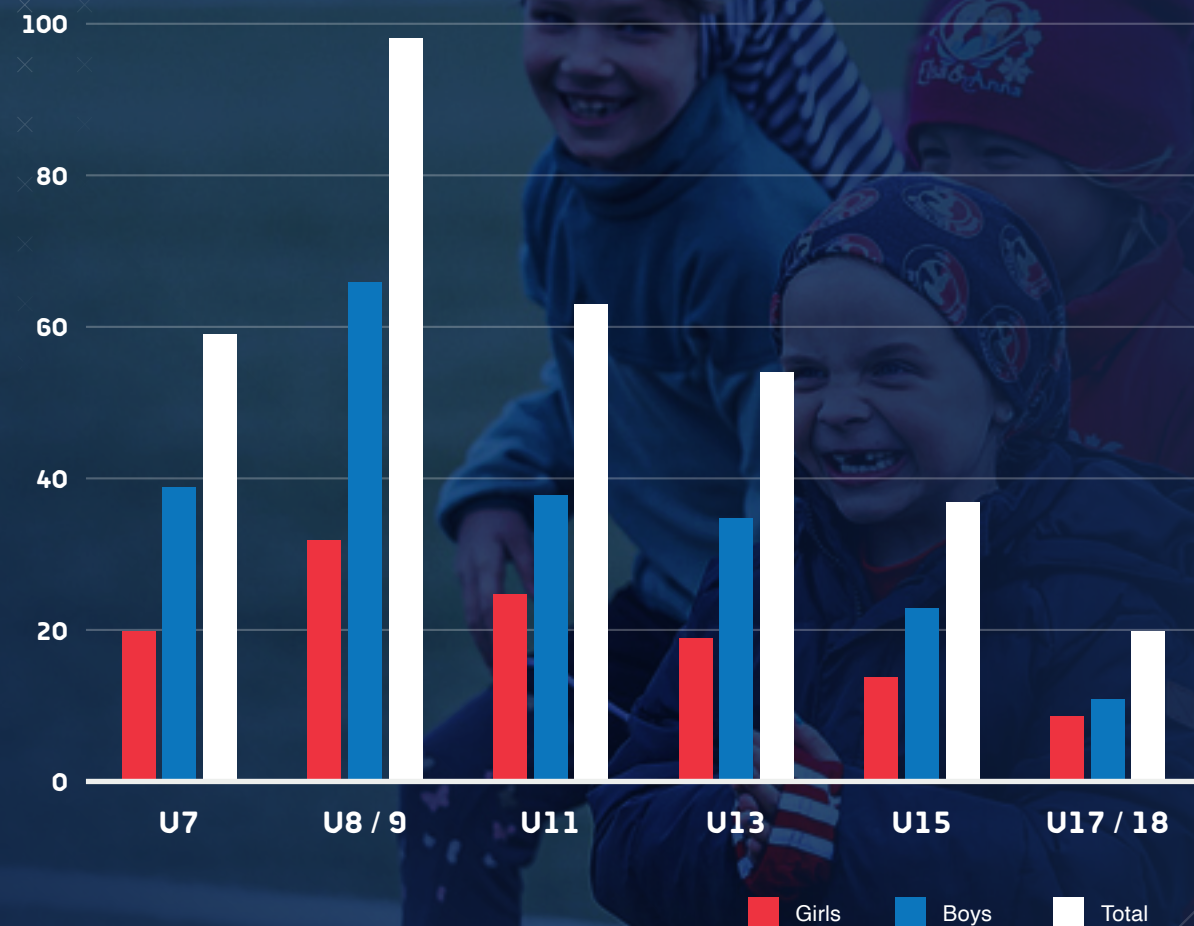
2021-2025

#BIÐUMBÓLTIN

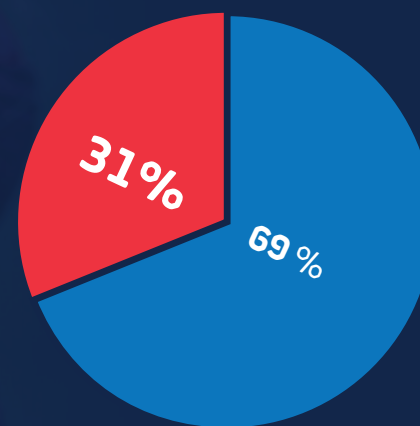


CURRENT STATISTICS*

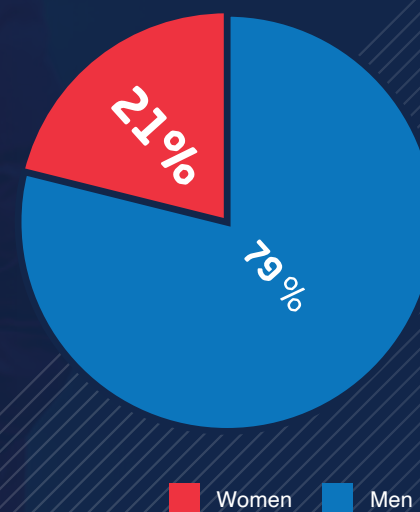
REGISTERED TEAMS * 2020



REGISTERED PLAYERS * July 2021



EXECUTIVE COMMITTEE MEMBERS



INTRODUCTION

THE FAROE ISLANDS FOOTBALL ASSOCIATION



Christian F. Andreasen

PRESIDENT



Anja Rein

CHAIRWOMAN OF THE WOMEN'S FOOTBALL COMMITTEE

The Faroe Islands – the world's leading nation in participation. This is our clear goal for 2026.

A key requirement for reaching this goal is that we need even greater participation, not least for female footballers. We want more girls and women to get in the game. There are many good reasons for this.

Football has a lot to offer women – and vice versa. Women offer substance and strength to the sport, on and off the pitch. Diversity and a wide variety of skills are important in all committee activities, and Faroese football clubs will benefit greatly from a more balanced ratio of female and male members.

Bringing more women into Faroese football would not only benefit women's football; it would be a big boost to Faroese football as a whole. This is why we aim for a point where we no longer distinguish between women's and men's football. We want to talk about football – a sport which should be accessible to everyone irrespective of gender, age, ability or any other differences.

Girls and women are a natural part of the football family, but there are many areas where we can improve women's position in the sport.

It is therefore important to come up with some clear and focused objectives for the coming years. These objectives are outlined in this development plan.

Now it is time to turn this vision into reality, and this requires that we all work together. When we compete on the pitch, we naturally focus on beating our opponents. But at all other times, in practice and when preparing for the next match, we all play together – we are all on the same team.

Through campaigns, projects and assistance to players, coaches and clubs, we will create a framework and opportunities for development. This will get the ball rolling. Now it is up to us – the female footballers in the Faroes – to step up, bring the ball under control and direct it towards the goal.



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THE PROCESS

A long-term development plan for women's football in the Faroe Islands has been years in the making. The visibility and perception of women's football in the Faroes has seen ups and downs since the domestic women's football league was formed in the 1980s.

Developments in Faroese women's football have not kept up with the immense progress that men's football has enjoyed over the past decades. This long-term plan aims to change that.

In 2019, a provision was made to ensure that at least one woman should feature on the FSF executive committee, and in 2020, a full-time administrative position was created to oversee women's football.

This provided the capacity to start work on a long-term plan for women's football.

A series of consultations with clubs, theme days and workshops, along with extensive input from players, coaches and other members of the Faroese football family have resulted in the following focus areas:

1. ELITE AND NATIONAL TEAMS
2. PARTICIPATION
3. CLUBS AND TOURNAMENTS
4. LEADERSHIP AND WORKFORCE
5. VISIBILITY AND PERCEPTION

VISION

FOOTBALL GIVES GIRLS
EQUAL CONDITIONS
FOR EXCELLING
AND SUCCEEDING
– INDIVIDUALLY
AND TOGETHER

MISSION

WE CREATE A FRAMEWORK
OF OPPORTUNITY FOR
GIRLS AND WOMEN TO
THRIVE AND DEVELOP IN
AND WITH FOOTBALL



OUR VALUES

FSF

COURAGE

GIRLS AND WOMEN SHOULD BE ENCOURAGED TO CHOOSE FOOTBALL, AND FOR SOME, THIS MAY MEAN ENTERING UNCHARTED TERRITORY. WOMEN IN FOOTBALL HAVE THE COURAGE TO ASSERT THEMSELVES AND MAKE A DIFFERENCE.

RESPECT

GIRLS AND WOMEN HAVE THE RIGHT TO BE RESPECTED ON AND OFF THE FOOTBALL PITCH, BY OTHERS AND BY THEMSELVES. WE DISPLAY THIS RESPECT THROUGH OUR WORDS AND ACTIONS IN OUR WORK WITH GIRLS' AND WOMEN'S FOOTBALL.

PERSEVERANCE

WE WORK HARD AND PURPOSEFULLY FOR PROGRESS AND A CHANGE OF ATTITUDE. KNOWING THAT THIS IS NOT AN OVERNIGHT PROCESS, WE WORK WITH GREAT PERSEVERANCE, AND WE ALWAYS GET BACK ON OUR FEET.



1

ELITE & NATIONAL TEAMS

Our best players must continue to improve in order for us to become competitive internationally. Our initial plan is to compete against nations that are currently ranked one category above us.

The desire and the motivation must come from our players; however, as a football association, we strive to give our players the best possible conditions and opportunities.

With this objective in mind, we will give greater priority to elite and national teams, with a special emphasis on the physical aspect.



1 ELITE AND NATIONAL TEAMS

WE WANT

- TO INCREASE THE STANDARDS AND IMPROVE THE CONDITIONS FOR OUR NATIONAL TEAMS
- TO PRIORITISE PHYSICAL TRAINING AND PROGRESS
- TO OFFER EQUAL ELITE PROGRAMMES FOR GIRLS AND BOYS

HOW?

- BY STRENGTHENING OUR TECHNICAL DEPARTMENT
- BY INCREASING OUR NATIONAL TEAM ACTIVITIES
- TO BOOST PHYSICAL TRAINING THROUGH PROJECTS



ELITE AND NATIONAL TEAMS

SUB-GOALS

A FULL-TIME HEAD COACH FOR THE SENIOR WOMEN'S NATIONAL TEAM

DEVELOP AND INITIATE PHYSICAL GUIDELINES FOR NATIONAL TEAMS

PLAYER ACCESS TO COUNSELLING

INCREASED NATIONAL TEAM ACTIVITY

KEY PERF. INDICATORS

HIRING OF A HEAD COACH

QUANTIFICATION OF THE PHYSICAL DEMANDS IN THE TOP LEAGUE

ACCESS TO SPORTS AND HEALTH COUNSELLING AND SUPPORT FOR ELITE AND NATIONAL TEAM PLAYERS

A MINIMUM OF EIGHT SENIOR NATIONAL TEAM MATCHES PER YEAR

TIMELINE

1 MARCH 2021

1 SEPTEMBER 2023

1 JULY 2022

2022 - 2025



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2

PARTICIPATION

We want to inspire new generations of girls and women in the Faroes to play football. Our goal is to double the current number of girl footballers through measures such as recruitment and retention campaigns.

As coaches play a crucial role in girls' interest in football, we place great effort on recruiting and educating more female coaches and building a good training environment for girls.



2 PARTICIPATION

WE WANT

- TWICE AS MANY GIRLS REGISTERED WITH FOOTBALL CLUBS
- TWICE AS MANY FEMALE COACHES WITH UEFA A AND B LICENCES

HOW?

- BY ENSURING THAT GIRLS AND WOMEN HAVE GOOD COACHES THROUGH A DEDICATED RECRUITMENT PLAN AND RECRUITMENT CAMPAIGNS
- A COACHING PATH FOR WOMEN
- PROMINENT ROLE MODELS



PARTICIPATION

SUB-GOALS

QUALITY TRAINING FOR ALL GIRLS' TEAMS

18 WOMEN WITH UEFA B LICENCES (A DOUBLING ON THE CURRENT NUMBER)
2 WOMEN WITH UEFA A LICENCES (A DOUBLING ON THE CURRENT NUMBER)

75% OF GIRLS IN THE FAROES TO HAVE TRIED FOOTBALL AT LEAST ONCE BY AGE 8

PROMINENT FEMALE FOOTBALL ROLE MODELS

KEY PERF. INDICATORS

SUPPORT FOR GIRLS' TEAM COACHES IN THE CLUBS

PROJECT: "THE COACHING PATH". B-COACH COURSES, FREE OF CHARGE FOR WOMEN. TARGETED RECRUITMENT OF FEMALE COACHES EVERY YEAR

A SPECIAL RECRUITMENT CAMPAIGN FOR GIRLS (E.G. UEFA PLAYMAKERS)

PROJECT: BALL AND PLAY (GIRLS AND BOYS)

ARRANGE FANZONE/EVENTS RELATED TO NATIONAL TEAMS

PRODUCE AND DISTR. MARKETING MATERIAL

TIMELINE

1 FEBRUARY 2022

31 DECEMBER 2024

1 APRIL 2023

30 JUNE 2024

1 SEPTEMBER 2021

1 MARCH 2022



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3

CLUBS & TOURNAMENTS

The clubs are the backbone of Faroese football. This is where girls and women meet to play and prosper. It is therefore crucial that girls are given the same opportunities and priorities in their clubs as boys.

This is why the clubs feature, directly or indirectly, prominently in this development plan. Additionally, tournament structure and licencing systems are to be reviewed and updated with an eye on developing the women's game.



3 CLUBS AND TOURNAMENTS

WE WANT

- TO IMPLEMENT A DEVELOPMENT-FOCUSED TOURNAMENT STRUCTURE WITH EMPHASIS ON AGE, RESOURCES AND PERFORMANCE STANDARDS
- TO IMPLEMENT A LICENCING SYSTEM AIMED AT IMPROVING CONDITIONS FOR FEMALE PLAYERS
- TO INCREASE ATTENDANCE AND ENHANCE THE MATCHDAY EXPERIENCE AT TOP LEAGUE MATCHES

HOW?

- REVIEW TOURNAMENT STRUCTURES AND LICENCING SYSTEM
- PRODUCE INSTRUCTIONS AND HANDBOOKS FOR CLUBS



CLUBS AND TOURNAMENTS

SUB-GOALS

MATCHDAY MANUAL FOR THE TOP LEAGUE

REVIEW THE LICENCING SYSTEM

REVIEW THE TOURNAMENT STRUCTURE FOR YOUTH TOURNAMENTS

PRODUCE INSTRUCTIONS/HANDBOOK ON THE RECRUITMENT AND RETENTION OF GIRLS

KEY PERF. INDICATORS

STANDARD FOR ALL MATCHES IN EACH LEAGUE

EXECUTIVE COMMITTEE TO MAKE DECISIONS FROM THE START OF THE 2023 SEASON

TOURNAMENT COMMITTEE TO MAKE DECISIONS UP TO THE START OF THE 2023 SEASON

APPROVED BY THE RELEVANT COMMITTEE

TÍÐARÆTLAN

1 MARCH 2022

1 JUNE 2022

31 DECEMBER 2022

1 FEBRUARY 2023



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4

LEADERSHIP & WORKFORCE

Diversity in committees and managements is key to serving the interests of the entire community. With this in mind, we aim to live up to the equal rights objectives set by the Faroese Confederation of Sports.

The increased participation should be visible on and off the pitch, and our aim is to see more women represented at decision-making levels. We will encourage women to be proactive in this pursuit and build networks and solidarity among women in a football management context.



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4 LEADERSHIP AND WORKFORCE

WE WANT

- TO INCREASE THE NUMBER OF WOMEN IN FOOTBALL COMMITTEES AND MANAGEMENT
- TO INCREASE THE NUMBER OF FEMALE REFEREES
- TO ENSURE THAT THE INTERESTS OF GIRLS AND WOMEN ARE DULY REPRESENTED IN FOOTBALL COMMITTEES AND MANAGEMENT

HOW?

- BY CREATING NETWORKS AND A FRAMEWORK FOR WOMEN IN FOOTBALL MANAGEMENT
- RECRUITMENT CAMPAIGNS FOR FEMALE REFEREES



LEADERSHIP AND WORKFORCE

SUB-GOALS

AN INDEPENDENT COMMITTEE FOR WOMEN'S FOOTBALL

CREATE A NETWORK/FORUM FOR WOMEN IN FOOTBALL MANAGEMENT

RECRUIT FEMALE REFEREES

MEET THE EQUAL RIGHTS OBJECTIVES SET BY THE FAROESE CONFEDERATION OF SPORTS

KEY PERF. INDICATORS

(RE-)ESTABLISHED AT THE GENERAL ASSEMBLY

PROJECT: GAMECHANGERS

PROJECT: THE REFEREE PATH

A 70/30 GENDER DISTRIBUTION BY 2025

A 60/40 GENDER DISTRIBUTION BY 2030

TIMELINE

FEBRUARY 2022

2021-2025

2021 & 2023

31 DECEMBER 2025



5

VISIBILITY & PERCEPTION

It is necessary to increase the public's interest in and respect for women's football. Women in football must therefore become more visible in order to achieve a changed perception.

This can be achieved through measures such as streaming national team and top league matches, along with securing increased main-stream media exposure for women in football.



5 VISIBILITY AND PERCEPTION

WE WANT

A CHANGED PERCEPTION OF WOMEN IN FOOTBALL TO INCREASE PUBLIC INTEREST IN AND BOOST PUBLICITY OF WOMEN'S FOOTBALL

HOW?

- BY DEVELOPING AND IMPLEMENTING MARKETING AND COMMUNICATION PROJECTS
- BY ENHANCING THE OVERALL MATCHDAY EXPERIENCE AT NATIONAL TEAM MATCHES
- BY STREAMING TOP LEAGUE MATCHES



VISIBILITY AND PERCEPTION

SUB-GOALS

STREAM WOMEN'S TOP LEAGUE MATCHES

MEDIA COVERAGE OF THE WOMEN'S TOP LEAGUE

EQUAL GENDER REPRESENTATION ON ALL FSF MEDIA PLATFORMS

ENHANCE THE OVERALL MATCHDAY EXPERIENCE AT NATIONAL TEAM MATCHES

KEY PERF. INDICATORS

LIVESTREAM ONE MATCH PER ROUND IN 2021, ALL MATCHES BY 2025

MATCH REPORTS AND RESULTS TO FEATURE PROMINENTLY IN THE MEDIA AFTER EACH ROUND

BOTH GENDERS REPR. ON ALL FSF MEDIA PLATFORMS – GENDER REPRESENTATION TO BE TAKEN INTO CONSIDERATION IN THE FSF COMMUNICATION PLAN

GRASSROOTS AND/OR SPONSOR ARRANGEMENTS FOR ALL SENIOR WOMEN'S NATIONAL TEAM HOME MATCHES

A MINIMUM OF 1,500 SPECTATORS AT EACH HOME MATCH

TIMELINE

31 DECEMBER 2025

31 DECEMBER 2021

31 DECEMBER 2021

31 DECEMBER 2022

31 DECEMBER 2024



GET IN THE GAME

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TIMELINE PLAN

2021	2022	2023	2024	2025
<ul style="list-style-type: none"> FULL-TIME NATIONAL HEAD COACH PROJECT: THE COACHING PATH REPEATED IN 2024 PROJECT: PIONEERS PROJECT: THE REFEREE PATH REPEATED IN 2023 PROJECT: BALL AND PLAY LIVESTREAM ONE MATCH PER ROUND EVENTS AT NATIONAL TEAM MATCHES 	<ul style="list-style-type: none"> RE-ESTABLISH THE WOMEN'S FOOTBALL COMMITTEE FINANCIAL SUPPORT FOR COACHES OF GIRLS' TEAMS REVIEW THE LICENCING SYSTEM MATCHDAY MANUAL FOR THE TOP LEAGUE REVIEW TOURNAMENT STRUCTURE FOR YOUTH LEAGUES MARKETING MATERIAL FEATURING FEMALE FOOTBALL ROLE MODELS 	<ul style="list-style-type: none"> INSTRUCTIONS/ HANDBOOK ON RECRUITMENT AND RETENTION OF GIRLS RECRUITMENT CAMPAIGN (E.G. PLAYMAKERS) DEFINE PHYSICAL CRITERIA FOR THE NATIONAL TEAMS 	<ul style="list-style-type: none"> INCREASED ATTENDANCE AT NATIONAL TEAM MATCHES 18 WOMEN WITH UEFA B LICENCES AND 2 WITH UEFA A LICENCES 	<ul style="list-style-type: none"> LIVESTREAM ALL TOP LEAGUE MATCHES 70/30 GENDER DISTRIBUTION IN COMMITTEES HOSTING WU17 EURO FINAL TOURNAMENT

SAMAN FRAMÁ FORWARD TOGETHER

The **GET IN THE GAME** strategy comprises projects and suggestions aimed at promoting women's football in the Faroes. Each initiative in this project is an important step toward our end goal, but it is equally important to continually evaluate our progress.

This will be achieved through regular discussions and assessments throughout the strategy period. To ensure that all opinions are heard, FSF is also keen to hear from members of the public who wish to join us on this journey.

Assessments of each project in this strategy will be conducted in the relevant FSF committees.

Feel free to contact us with your feedback by calling +298 351979 or by email at fsf@football.fo





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THE FAROE ISLANDS FOOTBALL ASSOCIATION 2021

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